

**One of the best ways to ignite creativity is watching a good movie. For the last 30 years, SinemaTürk Filmzentrum e.V. has been provoking the creativity of Munich cinema lovers. Now it's your turn!**

**On the 30<sup>th</sup> anniversary of Turkish Film Days - Munich, we are holding a postcard design contest and inviting all designers, students and anyone interested in to join! We are seeking creative artworks to encourage participation and greater reach of the festival. Submit your artwork and get the chance to design a festival icon!**

### **SUBMISSION GUIDELINES**

All entries must be submitted by **December 12, 2018** to the email address [wettbewerb@sinematuerk-muenchen.de](mailto:wettbewerb@sinematuerk-muenchen.de) together **with the submission form**.

Submission form can be downloaded from [www.tuerkischefilmstage.de](http://www.tuerkischefilmstage.de). Late entries and entries without a submission form will not be accepted. Artworks can be submitted in pdf, jpg, TIFF (RGB) or psd format. Submissions must be in A6 (111x155mm) size with minimum 300 dpi resolution. All artworks must include the 30<sup>th</sup> year logo, festival location and date information. Artworks not including the required text and logo will be disqualified. The logo can be downloaded from [www.tuerkischefilmstage.de](http://www.tuerkischefilmstage.de).

**DISCLAIMER:** By submitting the artworks, participants guarantees that they are rights holder of the submitted materials, and that they do not violate any copyright, right of privacy, image right, or any other right of any third party. SinemaTürk Film Zentrum e.V. reserves every right to disqualify any submissions that are suspected to fail any of the stipulations made above.

By submitting an artwork, the participant gives SinemaTürk Film Zentrum e.V. permission to use the design for purposes including but not limited to posters, brochures, advertisements, social media, program books, schedule, tickets etc. The transfer of intellectual property rights for the artworks will have a 5-year duration.

### **PARTICIPANTS UNDER 18**

If a participant is under the age of 18, they must be represented by a parent or legal guardian to accept the rules and regulations of the contest.

### **SELECTION OF WINNERS**

Submitted artworks will be reviewed and evaluated according to their originality, composition and visual impact. A jury will decide the winner of the contest. Prior to selecting the winning postcard, a pre-selection will be made by the jury and selected artworks will be open to public vote on the official social media accounts of SinemaTürk Filmzentrum e.V. The artwork gets the highest number of public votes receives the audience award.

**SinemaTürk Filmzentrum e.V. represents an independent and inclusive society. Therefore, submitted artworks must not include any stereotypical imagery of Turkish or German-Turkish culture, any nationalist, sexist, or political representations, and offensive imagery.**

## **SELECTION CRITERIA**

### **1. ORIGINALITY**

We are seeking for creative and impressive designs that would appeal to the general audience.

### **2. TECHNIQUE**

Participants can use any technique in their artworks; there are no restrictions for the design. (e.g. type, color, composition, craft can include photo, collage, painting and/or drawing techniques etc.)

### **3. USABILITY**

The postcard design should include the logo of the 30<sup>th</sup> Turkish Film Days, which can be downloaded from [www.tuerkischefilmtage.de](http://www.tuerkischefilmtage.de).

## **WINNERS**

Winners of the contest will be informed via e-mail and announced publicly on the official webpage and social media accounts of SinemaTürk Filmzentrum e.V.

## **PRIZES**

### **JURY AWARD:**

- The prize of €250 (TWO HUNDRED FIFTY EUROS)
- Invitation to the opening and award ceremony of the 30<sup>th</sup> Turkish Film Days
- A festival pass valid for all the screenings during the festival
- Postcard design will be printed and distributed in Munich

### **AUDIENCE AWARD:**

- Invitation to the opening and award ceremony of the 30<sup>th</sup> Turkish Film Days
- A festival pass valid for all the screenings during the festival
- Postcard design will be printed and distributed in Munich